

F O R I M M E D I A T E R E L E A S E

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iii DESiGN Names New Partner
Art Director Wyatt Renew Accepts Advanced Role

(SAN LUIS OBISPO, CA) – Wyatt Renew, who has served as iii DESiGN's art director for the past five years, has formally accepted a partnership position with the San Luis Obispo graphic design studio.

"It's a natural step for someone who is so creative and productive," said Missy Reitner-Cameron, founder of iii DESiGN, Inc. "Wyatt has been integral in managing our staff and projects for several years. His participation in an ownership capacity is a direct result of his talents and dedication to creating outstanding work for our clients."

Renew has been involved in every aspect of the firm's production and operations, and has led the firm's design staff on projects for Firestone Walker Brewery, Cal Poly Arts and Ortman Family Vineyards, among many other clients. He is a graduate of Cal Poly's Art and Design department with a minor in Graphic Communication. His education also includes design courses and leadership training at Woodbury University in Burbank, California.

About iii DESiGN

iii DESiGN is located in San Luis Obispo at 811 El Capitan Way, Suite 130 and works with local and out of area clients including San Luis Obispo Children's Museum, San Luis Obispo Chamber of Commerce, Red Soles Winery, Rizzoli's Automotive, SLO Regional Rideshare, San Luis Obispo Museum of Art and Golden State Phone and Wireless. They are active members of the SLO Chamber of Commerce and also members of local marketing association, SLOCAMA. Visit iii Design online at www.iiidesign.com or call (805) 595-1363.

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