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iii DESiGN Awarded Highest Honors in 2008 MarCom Awards
Proving once again that strong design always prevails

San Luis Obispo, CA – Based on the steps it takes to create a custom wine, iii DESiGN worked closely with Zoller Wine Styling and their marketing team to produce a series of marketing collateral pieces that graphically represented the winemaking process and captivated the 2008 MarCom judges. “We were really excited to create this series for Zoller,” said iii DESiGN Art Director Missy Reitner-Cameron. “They craft wines like we craft design – custom, high quality and always on the cutting edge. It was a perfect fit for us.”

The MarCom Awards are presented annually by the Association of Marketing and Communication Professionals, a group that administers and judges several international competitions for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

Based in San Luis Obispo, CA, iii DESiGN is made up of graphic designers, photographers, furniture-builders, writers and artists who work alongside their toy collections. Headed by Missy Reitner-Cameron, the iii team works and plays hard, bringing a high level of quality and energy to every piece the studio produces. As diverse as they are, every iii team member shares a deep passion for design, all things creative and, of course, snow cones.