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Contact: Missy Reitner-Cameron
missy@iidesign.com



Innovative Web Design Bags Two Webbys

iii DESiGN makes a major statement with the Sundance Film Festival Website

San Luis Obispo, CA – A little surprised, totally stoked and absolutely honored, the iii DESiGN team has added two Webby Awards for their work on the 2006 Sundance Film Festival Web site to their trophy cabinet. The site won the [Webby Award and the Webby People's Voice Award in the Movies and Film category for 2006](#). The popular "Splinks" page on the festival site was listed among the [Top 50 Coolest Web sites by Time Magazine in 2006](#). Proclaimed "the online equivalent of an OSCAR®" by the *New York Times* (June 21, 2005), The Webby Awards is the leading international honor for Web sites and the innovators behind them.

The Webby Awards, established in 1996, presents two honors in every category -- **The Webby Award** and **The People's Voice Award** -- in each of its four entry types: Websites, Interactive Advertising, Online Film & Video and Mobile Web. Members of The International Academy of Digital Arts and Sciences select the nominees for both awards in each category, as well as the winners of the Webby Awards. However, the online community determines the winners of The People's Voice by voting for the nominated work they believe to be the best in each category. Each year, the People's Voice Awards garners hundreds of thousands of votes from the Web community all over the world.

Based in San Luis Obispo, CA, iii DESiGN is made up of graphic designers, photographers, furniture-builders, writers and artists who work alongside their toy collections. Headed by Missy Reitner-Cameron, the iii team works and plays hard, bringing a high level of quality and energy to every piece the studio produces. As diverse as they are, every iii team member shares a deep passion for design, all things creative and, of course, snow cones.